



Wayfinder Finance

More than a Protocol, It's a **Platform**

Intro Whitepaper 2022

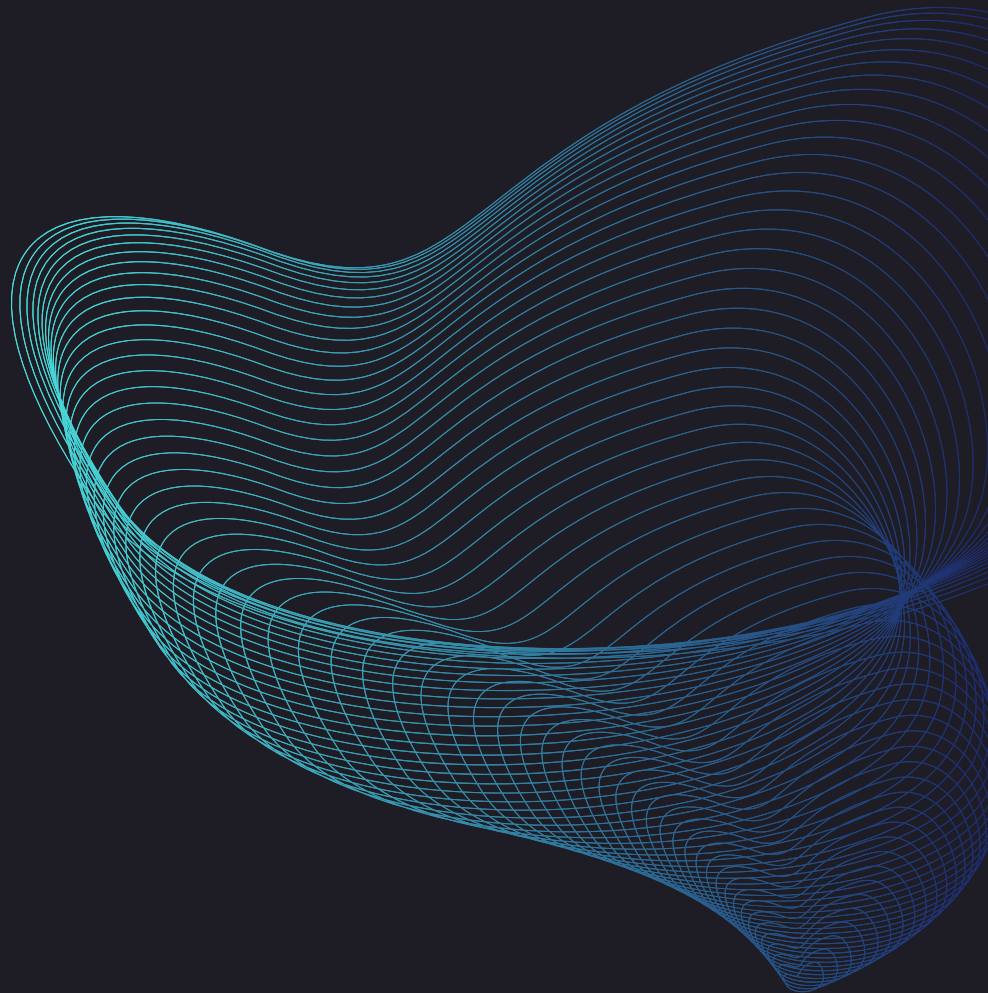


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T.L.D.R.

Who we are



The Wayfinder team was formed from members of multiple crypto communities in search of a better way to experience cryptocurrencies and Web 3.0. After experiencing one too many rug pulls and malicious opportunists, we decided to combine our talents and build a revolutionary new technology platform that is open, honest, and designed to be truly distributed. All team members are required to be fully doxxed for full transparency.

What our goals are



Truly Distributed

Decentralized DeFi isn't about just creating "another fork" of someone else's work. It should be a constantly evolving environment wherein more opportunities are developed for everyone to build and create.



Safety and Audits

Defi can be scary; Wayfinder's technology and business operations will be fully audited to protect our users from malicious actors.



Unlocking Potential

Wayfinder's technology platform is designed to unlock the potential of crypto projects, and make that potential accessible to the public at large in ways anyone can understand.



Insurance

Sometimes audits are not enough. Wayfinder is planning on offering insurance options to protect your investments from potential exploits.

Why we're doing it:

It's nearly impossible to balance a healthy lifestyle while staying on top of the latest crypto projects. Wayfinder simplifies research and investment by enabling the crowdsourcing of opportunities, and incentivizes the best minds in the space to participate. **Our platform incentivizes success, and our success becomes yours.**

What Makes Wayfinder Special



Waypoints

The Waypoint platform is a standardized on-chain investment API, supporting both automated trading and advisor-managed trading. Our tools allow the smartest investors to profit for users (and themselves) by safely and securely creating Waypoints users can invest in. User funds always stay in the Waypoint, profits and fees are automatically calculated, and Waypoints only permit pre-determined actions on how funds can be invested.



Airdrops

When a Waypoint profits, users claim their reward based on their share of the total pool when combined with other investors, minus fees. Waypoint owners can even reallocate their fees as airdrops to their users.



The Stash Token

When users invest in our platform, they purchase the Stash utility token and stake it into a Waypoint. Our Waypoint platform then immediately swaps them for the tokens needed for the chosen strategy rather than what the price of Stash is.

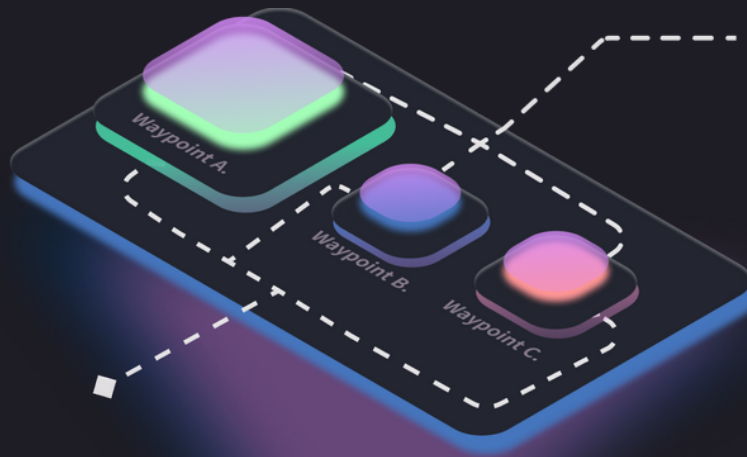


Portfolio and Waypoint NFT's

Wayfinder tracks a user's investments via a "portfolio" NFT, rather than associating them with a specific wallet. This NFT is as valuable as the portfolio in it and can be sold or leveraged. Likewise, the investment strategies created by the community are owned via a NFT. This means anyone can create a strategy, build a community, and then later sell or leverage that asset.

Waypoints

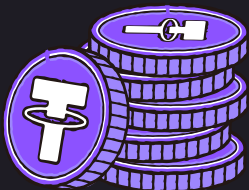
Innovation for Defi



A Waypoint is an on-chain API platform that enables crowd sourcing and creation of both automated and custodial investment strategies. Users of Wayfinder Finance can then mix, match, and combine these strategies into a portfolio that matches their needs.

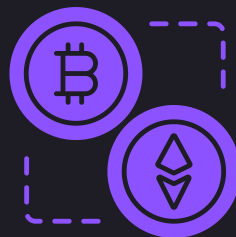
Example Waypoints

Stablecoin



The foundation of any healthy portfolio is a solid stablecoin base. Stablecoin Waypoints will offer access to both leveraged and normal farms .

Composite



Users who want to invest easily in a collection of tokens can do so easily by staking STASH in a waypoint that fits their needs. For example, 20% BTC, 40% ETH, 40% AVAX. The Waypoint takes care of the rest!

Actively Managed



Let someone else do the research and analysis! Managers work with your funds by proxy on-chain and are compensated for their performance in the form of fees from your profits. Simply stake your STASH in the advisor-directed fund of your choice. Great performance equals great rewards for everyone!

Waypoints

CROWDSOURCING THE GREATEST INVESTING MINDS

ANYONE CAN RUN THEIR OWN MANAGED WAYPOINT

STEP 1



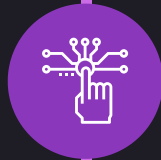
Create a custom investment strategy.

STEP 2



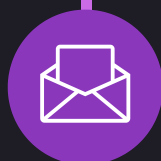
Use our SDK to implement your strategy into our system.

STEP 3



Launch your strategy on our platform for free.

STEP 4



Invite your followers to invest in your **Waypoint**.

STEP 5



Adjust strategy as necessary to climb leaderboard and reward stakers.

Waypoints

There are 2 main types of **Waypoints**

Simple

Programatic strategies



Automated

The strategy is automated by the logic of the waypoint.



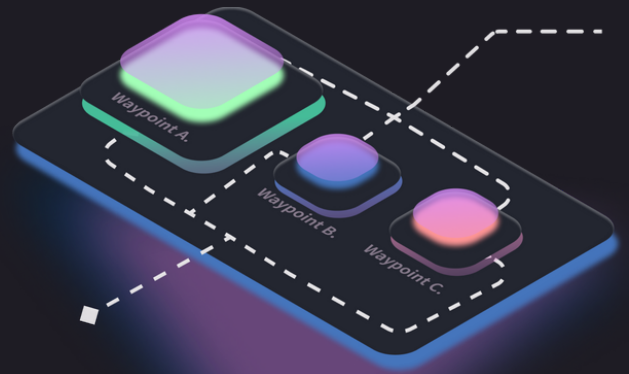
Blue Chips

Choose from a selection of Blue Chip Tokens such as Ethereum or Bitcoin.



Leveraged Stable Coins

Stake your tokens, choose what percentage of your portfolio you want to leverage, and let Waypoint do the rest!



Actively Managed

Funds Traded by Waypoint Manager



Custom Strategies

Let the manager use their knowledge and talents to increase your ROI.



Protect Against Rugs

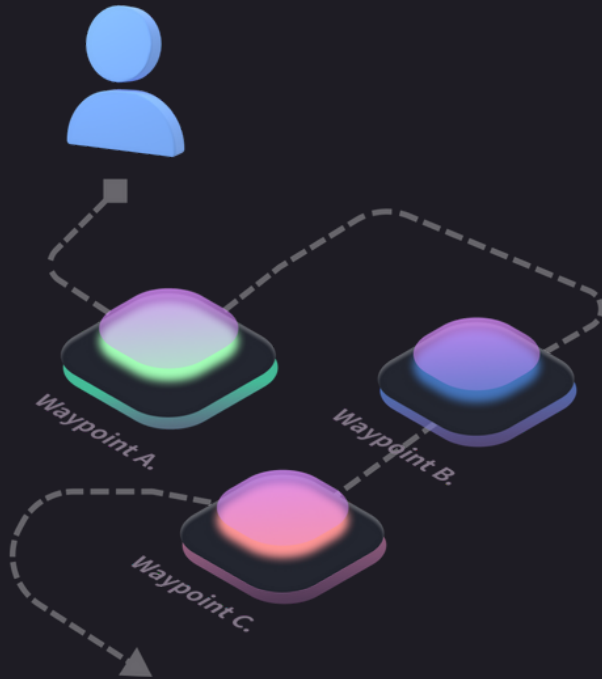
Managers never have direct access to funds. They can only control the interactions with pre-approved token contracts. Fees and profits are automatically calculated and distributed for everyone.



Approved Tokens Only

Managers will only be able to interact with approved contracts by proxy through the Waypoint which controls the assets. Users know upfront what managers can or can't do.

User Journey



When users access our App, they will be walked through the process of creating their **Journey**. A Journey is our name for the collection of Waypoints that make up your portfolio.

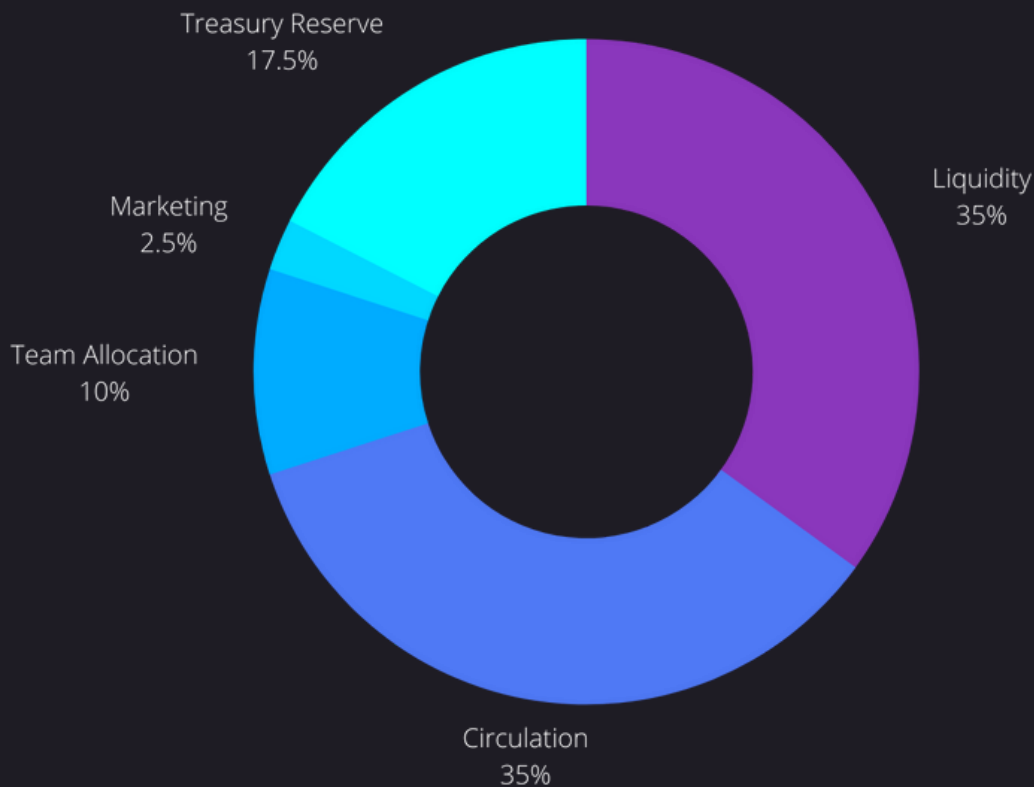
For newer investors, we offer the proper guidance on how to create your first safe Journey. This will normally consist of a nice stablecoin base with a healthy mix of risk.



This is an example of a moderate-risk portfolio.

Token Allocation

Supply: 1 Million Tokens



Liquidity: 35%

- Liquidity will be locked for 1 year.

Circulation : 35%

- These tokens are reserved for the Whitelist, Pre-Sale, and Launch

Team Allocation: 10%

- Will be rewarded on vesting schedule.

Marketing: 2.5%

- These will be used for our marketing campaign and advisors.

Treasury Reserve: 17.5%

- Used for emissions and future bonding



Treasury Goals

Sustainability

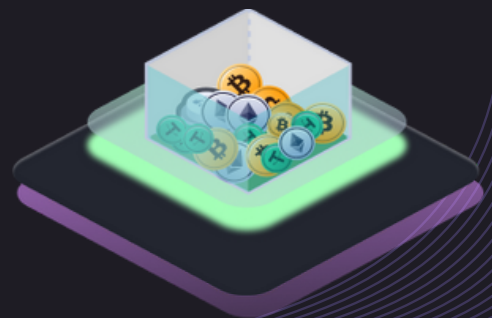
The liquid treasury will be held in a combination of 70% stable coin and 30% growth investments. This includes tokens like BTC, ETH, but also in targeted investments in other cryptocurrency ventures such as those listed below. Ultimately we intend on investing the treasury into our own Waypoint platform and provide STASH staking opportunities to share in treasury profits.

Targeted Treasury Investments

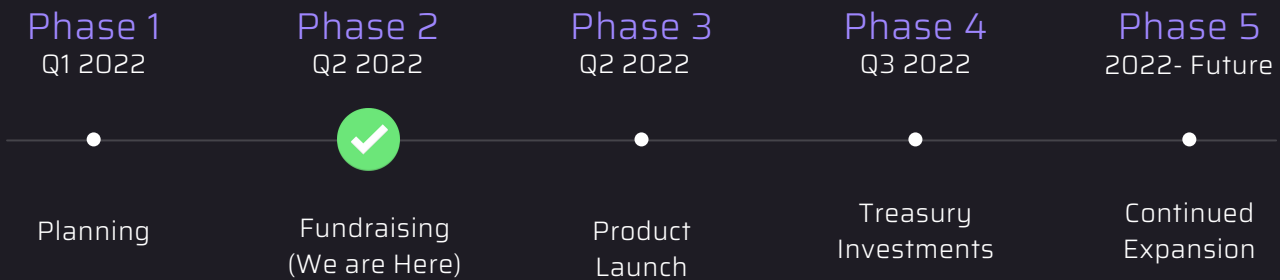
- Validator Nodes - AVAX, ETH, SOL, etc. These nodes will be set up for liquid staking so that our community can contribute to the pools.
- Stablecoin Farms - USDC, DAI, MIM, etc.
- Protocol Nodes - GALA, FLUX, PRESEARCH, DAG
- Delta Neutral Investing - ETH, BTC

Treasury Profits

Profits gained from the treasury investments will be reinvested in the short term to grow the project. Our intent is to reach the milestone where our treasury investments are done on-chain via our Waypoint platform which will provide opportunities to stake STASH to earn a share of those profits.



Roadmap



Phase 2 Goals

1. Establish an organic and well informed community.
2. Finalize and release Intro, Roadmap, and Technical Docs to Public
3. Release promotional tasks to be added to Stealth Launch Whitelist
4. Add Users to Whitelist after they complete promotional tasks. .
5. Create a community that is incentivized to work together and identify and capitalize on investment opportunities.

5 Year Plan

Just the Beginning!

If you are reading this now, that means you are early! Wayfinder has a five year plan in place. We're tired of being excited about our lifetime passive income only lasting for one month. Investing in Wayfinder today is investing in the future and innovation of Defi.

Our Team

TEAM MEMBERS ARE
REQUIRED TO BE DOXXED



Coogle

Founder, Senior Dev

Wayfinder's founder is John Coggeshall, a world renowned expert in web development technologies and core contributor to the PHP project powering roughly 80% of the Internet today.



Treeski

Co-Founder, Web3 Design

Mat Piotrowski, founder of Piolabs, A Web3 Design Studio specializing in 3D Assets, UX/UI Design, and Web3 Development.



Anotherecho

Co-Founder, Operations

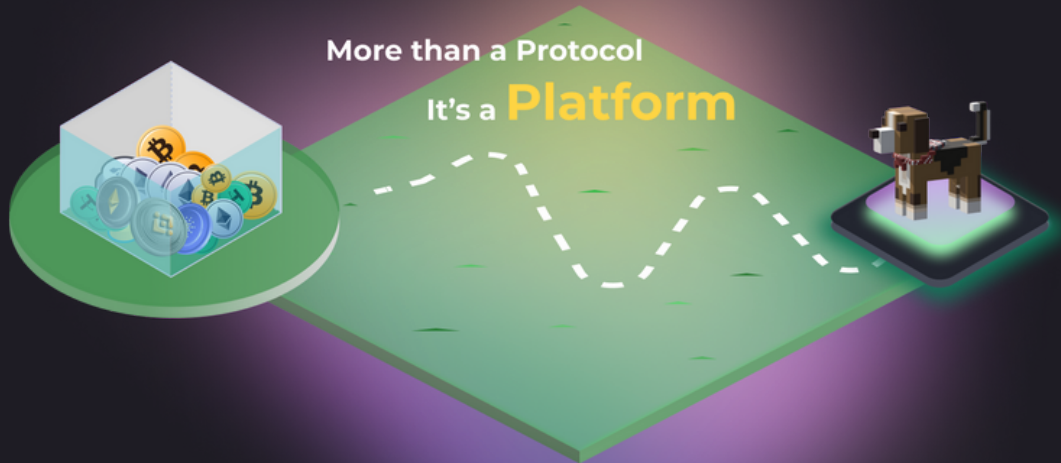
Ian is an acclaimed filmmaker and commercial producer with over 20 years of experience having worked with clients ranging from Disney to Tesla.



Noso22

Community Manager

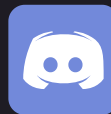
Steve Hulkow, lovingly known as the ModFather, a well known community manager who has proven his worth throughout many protocol communities.



Questions? Come check out our Discord and we can answer all the questions you have!



wayfinder.finance (Live Soon)



Wayfinder Finance



@OxWayfinder